



**+** *Merge IVR and IWR  
Provides advanced,  
flexible and adaptable  
IVR and IWR capabilities  
with robust logistics and  
dynamic randomization  
on a single database  
accessible from a single  
interface*

## Merge IVR/IWR™

*Site-wide visibility and control*



*Merge IVR/IWR Solutions go far beyond traditional interactive voice and Web response (IVR/IWR) systems by providing powerful tools for trial and site monitoring and control.*

*Real-time patient enrollment, dynamic randomization and comprehensive drug supply management capabilities are accessible via a single, convenient and implicit site logistics administration console.*

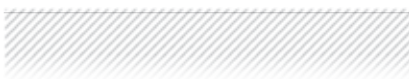
### Goal

Merge IVR/IWR allow sponsors and CROs to easily and effectively manage site or stratum-based patient enrollment, site and subject compliance, as well as automate drug and supply management and logistics.

### Advantage

- Site-wide visibility and control through a central administrative Web interface and single database for both IVR and IWR, providing real-time information
- Automated site activation and real-time patient enrollment tracking
- Comprehensive drug supply management and reconciliation with shipment confirmation capabilities for accurate supply counts, throughput and interface with suppliers

- Painless visit scheduling and patient enrollment with the ability to activate sites based on accurate drug and supply information regardless of source or system
- Single point of reference within a controlled environment for multiple roles to gather the information that's important to them (Clinical ops, regulatory/safety, sites, drug supply personnel, drug shippers)
- Ability to adjust randomization weighting as interim analysis dictates
- Single solution and database eliminates the delays associated with manual data reconciliation between the randomization and study data
- Performance management capabilities for managing sites (patient and visit tracker, compliance reporting)



### **+** Related Solutions

- Merge EDC™
- Merge CIMS™
- Merge ePRO™
- Merge EAS™
- Merge myEDC™

#### Benefits

- Full and proven integration with Merge EDC and Merge ePRO
- Advanced dynamic randomization algorithms allow for smaller sample sizes and realize tremendous cost savings
- Supply chain management based on statistical probabilities involving shipping times and expiry dates
- Real-time views and drill down capabilities which enable ability to manage a trial without having to run a report
- Simulation tools ensure validity, proper randomization, and accurate drug supply distribution
- Flexible warning, notification and reminder messages enable fast response to critical, time-sensitive information
- Unblinding capabilities with proper notifications in case of adverse events
- Configurable treatment workflow depending on a wide variety of factors including the regime, visit number, site input (for titration) and/or lab results
- Role-based, configurable user administration keeps users focused and productive
- Flow tracing allows sponsors and program managers to review entries and quickly resolve user issues

> **Call today 866.387.4257 or visit [www.merge.com](http://www.merge.com)**

Merge Healthcare is the leading provider of enterprise imaging and interoperability solutions. Merge solutions facilitate the sharing of images to improve the electronic healthcare experience. Merge provides solutions for radiology, cardiology and orthopaedics; clinical trials; financial and pre-surgical management, and applications that fuel the largest modality vendors in the world. Additional information can be found at [www.merge.com](http://www.merge.com).