Merge Healthcare to Introduce Merge One for Ambulatory Radiology at RSNA 2014

Merge delivers cloud-based radiology suite for ambulatory sites seeking cost effective, integrated technology

Chicago, IL (November 20, 2014) Merge Healthcare Incorporated (NASDAQ: MRGE), a leading provider of clinical systems and innovations that seek to transform healthcare, today announced the launch of its new Merge One solution, to be introduced at the Radiology Society of North America annual conference in Chicago from November 30th through December 5th. Merge One brings ambulatory radiology sites the ability to power their entire business in an easy-to-manage, cloud-based environment. With a focus on giving customers a low-cost structure through per-transaction pricing, Merge One provides imaging centers with a new option to maintain and build business in today’s competitive market.

“With Merge One we challenged ourselves to create a solution that simultaneously maximizes Merge technology, built through years of innovative development, best practices workflow through our extensive customer experience and practical knowledge of SaaS — all at the lowest possible cost structure,” said Justin Dearborn, CEO at Merge Healthcare.

The Merge One cloud-based solution comes pre-configured with components needed for imaging centers to power their entire business: radiology information system (RIS), picture archiving and communication System (PACS), financial system, universal viewer, cloud archive, document management and business analytics. Merge One offers additional industry-leading workflow solutions for dictation, referring physician engagement, patient portal and patient payments.

“Imaging centers continue to operate in an extremely challenging economic environment – with continued reimbursement pressures from both Medicare and private payers as value-based purchasing efforts continue to evolve,” added Steven Tolle, Chief Strategy Officer for Merge Healthcare. “Issues like the ICD-10 regulatory mandate and platform obsolescence can...
force technology upgrades that they simply cannot afford. Merge One gives them the ability to not only procure the latest technology in a cost-effective manner, but also stay ahead of the curve as market changes continue to take place.”

In partnership with ClearDATA, the healthcare industry leader in secure, HIPAA-compliant cloud computing, customers eliminate the need to purchase expensive hardware and reduce reliance on hired or contracted IT staff for ongoing support. This shortens implementation times, improves reliability, and enables imaging centers to scale on demand without restriction.

“Merge is the market leader through superior innovation and service, and we are thrilled to be the underpinnings of this meaningful radiology upgrade that will significantly help transform healthcare by reducing costs, enhancing outcomes and improving access,” said Darin Brannan, CEO at ClearDATA.

About Merge
Merge is a leading provider of innovative enterprise imaging, interoperability and clinical systems that seek to advance healthcare. Merge’s enterprise and cloud-based technologies for image intensive specialties provide access to any image, anywhere, any time. Merge also provides clinical trials software with end-to-end study support in a single platform and other intelligent health data and analytics solutions. With solutions that have been used by providers for more than 25 years, Merge is helping to reduce costs, improve efficiencies and enhance the quality of healthcare worldwide. For more information, visit merge.com and follow us @MergeHealthcare.

About ClearDATA
ClearDATA is the healthcare industry leader in cloud computing, platform and information security services. More than 300,000 healthcare practitioners rely on ClearDATA’s secure, HIPAA-compliant, HITRUST CSF-certified cloud infrastructure to store, manage, protect and share their patient health information and critical applications. For more information on ClearDATA’s HIPAA-compliant cloud infrastructure, call (888) 899-2066 or visit www.cleardata.com.

Cautionary Notice Regarding Forward-Looking Statements
The matters discussed in this news release may include forward-looking statements, which could involve a number of risks and uncertainties. When used in this press release, the words “will,” “believes,” “intends,” “anticipates,” “expects” and similar expressions are intended to identify forward-looking statements. Actual results could differ materially from those expressed in, or implied by, such forward-looking statements. Except as expressly required by the federal securities laws, the Company undertakes no obligation to update such factors or to publicly announce the results of any of the forward-looking statements.

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